



Caron Connections :: Issue #24 :: [Printer friendly version](#)



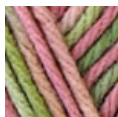
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What's New @ CARON



You might say we've been busy at Caron lately. In addition to developing the NaturallyCaron.com line of yarns (at right), we've also just

introduced new Simply Soft® Paints. Available in 8 yummy colorways—random palettes of up to 7 complementary hues —Paints offers the softness you'd expect from a Simply Soft yarn combined with a colorful "splash" in every project.

[>See all the Simply Soft Paints colors](#)



Lace Lattice Wrap

Soften the World sweepstakes winners

Please join us in congratulating all of the winners of our "Soften the World with Simply Soft" sweepstakes. We're very excited to tell you that sweepstakes entries totaled **over 10,000** knit or crocheted sections. We have donated all of the sections to [Warm Up America](#) to be joined into afghans and given to homeless shelters across the country. Check out the [list of winners](#). Thanks to everyone for their entries that will help this wonderful effort.

Ultimate Sweater Machine®

There's no faster way to knit a sweater or gift you've been planning than the [Ultimate Sweater Machine](#) (USM). It's ideal to use with our new NaturallyCaron.com Country yarn—or any Caron yarn, for that matter. For those of you who are crocheters but who would like to add super-easy



knitting to your repertoire but don't like to work with two needles, the USM is the answer. Why not crochet a lightweight top in Spa and

USM-knit a matching jacket in Country? The summery shades are the same in both yarns. With the USM, you can knit an adult sweater in two evenings or a child's sweater in one. And

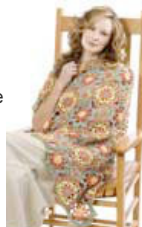
introducing...



We are very excited to introduce to you a brand new line of fantastic yarns called [NaturallyCaron.com](#). Yes, that's right, the brand name of the yarn is also the name of our brand new website. Why? Because like the new NaturallyCaron.com yarns, the partner website is a whole new experience for knitters and crocheters on the web. I can't wait to tell you about the site's cool features, but first, let's talk about the yarns.

The Yarn

At Caron, we know you are always looking for great new yarns to make your knit and crochet projects look and feel wonderful. And so are we! In fact, we've been searching the globe for just the right combination of fibers, colors, and construction to bring you just what you are looking for in a yarn— texture, drape, softness, washability and color, fabulous color. And at a great price, too. In *Country* and *Spa*, our first two NaturallyCaron.com yarns, we hope you like what we've found...



Lenox crocheted in Country designed by Treva McCain



Barcelona crocheted in Country designed by Washi Braha

Country is a wonderful blend of microdenier (or "ultrafine") acrylic and merino wool. So many designers, knitters and crocheters are telling us that the twist and cabled construction of this yarn is allowing them to create textural stitches that give every project something special. Cables, lacework, bobbles and more all look great in *Country*. With 24 harmonizing colors in a graduated color palette, *Country* may become your favorite yarn for all your projects.

[>See the all the Country colors](#)

Spa is a soothing blend of smooth bamboo fiber blended with ultrafine acrylic to produce a silky yarn that has wonderful bounce and sheen. It's light enough for spring and summer projects, but works for any project that calls for a worsted weight yarn.



Strawberry Hill knit in Spa designed by Melissa Matthey

[>See all the Spa colors](#)

The Web

Now it's time to talk about the very cool features at the new



NaturallyCaron.com website. Once you fall in love with *Spa* and *Country* (and we know you will), you'll want to make a beeline for the site where you'll find beautiful free projects with lots of lush detailed photography, narrated visual and audio fashion shows, color advice, fashion advice and more. You can even send us a photo of your finished projects and we'll post them online for your friends and family to see. Plus, each week we'll post brand new free projects and fashion shows using *Spa* and *Country* yarns.

The Experience

With NaturallyCaron.com yarns, we've endeavored to bring you a complete knit and crochet experience. With exceptional yarn performance, backed by projects created by some of the best designers in the industry, plus fashion and color inspiration from our very own director of fashion and design, Cari Clement, NaturallyCaron.com gives you a wonderful yarn experience that we hope will inspire you, encourage you and

you can make full-sized afghans and throws as well as XXXL sizes. So give the USM a try. Check out the video tutorials at the [Bond America website](#).

help you rediscover just why you love to knit and crochet.



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